

## Sample Voter Registration Announcement

***Deadline: Friday, October 11***

### **Issue & Problem:**

I want to say a quick thing about voter registration, because the registration deadline is this Friday, October 11. Something you probably already know: many Americans don't vote. That's especially true of young Americans. Only 42% of the 3.1 million eligible voters in New York ages 18-29 voted last year. 63% of New Yorkers 30 and older voted. That is one reason why the issues CUNY students care about—like the cost of college or the job market for new graduates—don't get the kind of attention they deserve from politicians.

### **Solution:**

There are many ways to be involved and make your voice heard—on the internet, through student groups, in street protests, through art or writing or some other creative outlet—but voting is a powerful tool to influence public policies that affect the quality of your life. Whatever issues matter to you, whatever your opinions, however closely you are or aren't following the news about this election in New York City, you can't vote if you aren't registered. If you want to have the option of voting in the Nov. 5 election, where voters will choose a new Mayor, a new City Council and other officials, you have to register by Friday, October 11.

### **Action:**

If you've never registered to vote before, please register. If you've changed addresses since you registered to vote you should re-register with your new address. Go to [www.cuny.edu/vote](http://www.cuny.edu/vote) (or Google "CUNY Votes"). That's a non-partisan voter resource page, where you can download a voter registration form. [*If you have a NYPIRG chapter on campus: NYPIRG is also registering voters. Their office is located: location\*.*] Your form must be postmarked by Friday, October 11 to be valid.

\*9 CUNY campuses have NYPIRG. See [nypirg.org/campus](http://nypirg.org/campus)